



Role Description - Junior Cup Media Manager

Reports to *Head of Digital and Communication Director (CD)*

Position status *Freelance*

The International Biathlon Union

The International Biathlon Union (IBU) is recognised by the International Olympic Committee (IOC), as the international governing body for the Olympic sport of biathlon. Headquartered in Anif bei Salzburg, the IBU is a non-profit organisation registered in Austria that regulates the sport and oversees the competition organisation world-wide. In cooperation with its 59 member national federations, the IBU uses competitions, events, programmes and other activities to promote and develop participation in Biathlon throughout the world. For more information, please visit www.biathlonworld.com.

Role purpose

With the IBU Junior Cup set to resume in the upcoming season 2021/2022, the International Biathlon Union (IBU) is looking for a **Junior Cup Media Manager** to provide on-site coverage for its junior events and support the IBU Communications Department in fulfilling its content strategy across all competition series.

Key responsibilities

Your **key responsibilities** as the Junior Cup Media Manager include but are not limited to the following:

- Provide reliable and creative coverage of Youth and Junior events on the IBU's digital platforms
- Contribute to the overall IBU Communications Department content plan
- Manage media and stakeholder requests for Youth and Junior events

Knowledge, experience and skills

If you are interested in covering the Junior Cup next season, you should meet the **following criteria**:

- Be fluent in English (oral and especially written); other language skills like German or Russian are an advantage.
- Have a strong background in social media event coverage and social media content creation



- Have a sense for finding interesting stories and following relevant storylines.
- Bring knowledge and a keen interest in biathlon
- Be able to work independently at events, but be a good team player
- Be able to travel to events of the IBU Junior Cup series over the course of the 2021/2022 season
- Have an academic background (enrolled in or completed a Bachelor's degree) and/or similar experience in sports journalism
- Skills in the editing of photo and video assets are an advantage (Adobe PS, Premiere and similar)

Terms and conditions

Documents required: short cover letter in your email, CV and examples of work experience

Applications to be transmitted to rene.denfeld@ibu.at

Deadline for applications is 15 Sept 2021.