Guidelines Regarding Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020

Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identifications.

International Federations
Documents direct access coming soon

National Olympic Committees
Documents direct access coming soon
Guidelines Regarding Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020

WA Archery

Front

10cm² on one side or 5cm² on each side

6cm²

30cm²

10cm²

As retail trade

 rest of the trade

30cm²

10cm²

As retail trade

NAME

Identification of the Manufacturer
Product Technology Identification
NOC Emblem and National Identity
Homologation Marks
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## Application of Guidelines regarding Authorised Identifications

### Clothing

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shirt</td>
<td>One <em>Identification of the Manufacturer</em> [■] per clothing item will be permitted, to a maximum size of 30cm².</td>
</tr>
<tr>
<td>Trousers/Pants/Shorts</td>
<td>One additional <em>Product Technology Identification</em> [●] will be permitted per clothing item, to a maximum size of 10cm².</td>
</tr>
<tr>
<td>Tracksuit/Jacket</td>
<td></td>
</tr>
</tbody>
</table>

### Sport Equipment

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quiver</td>
<td>Quivers may carry the <em>Identification of the Manufacturer</em> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with a maximum of one <em>Identification of the Manufacturer</em> per item.</td>
</tr>
<tr>
<td>Arrow</td>
<td>Arrows may carry the <em>Identification of the Manufacturer</em> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with a maximum of two <em>Identifications of the Manufacturer</em> per item.</td>
</tr>
<tr>
<td>Bow limbs</td>
<td>The <em>Identification of the Manufacturer</em> may appear on both sides of the bow (riser and limbs), of the handle/grip and of the stabiliser, generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.</td>
</tr>
</tbody>
</table>

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).
### Sport Equipment

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Identification Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arm guard</td>
<td>Arm guards and chest guards may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.</td>
</tr>
<tr>
<td>Chest guard</td>
<td></td>
</tr>
</tbody>
</table>

### Accessories

<table>
<thead>
<tr>
<th>Accessory</th>
<th>Identification Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Armband</td>
<td>One Identification of the Manufacturer per item will be permitted, to a maximum size of 6cm².</td>
</tr>
<tr>
<td>Arm sleeve</td>
<td>One Identification of the Manufacturer will be permitted per item, to a maximum size of 6cm² when worn.</td>
</tr>
<tr>
<td>Socks</td>
<td>One Identification of the Manufacturer will be permitted per item, to a maximum size of 10cm².</td>
</tr>
<tr>
<td>Headgear</td>
<td>One Identification of the Manufacturer will be permitted per item, to a maximum size of 10cm² or two Identifications of the Manufacturer, to a maximum size of 5cm² each, placed above each ear.</td>
</tr>
<tr>
<td>Eyewear</td>
<td>May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.</td>
</tr>
<tr>
<td>Bag</td>
<td>One Identification of the Manufacturer per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².</td>
</tr>
</tbody>
</table>
Shoes/Footwear

Shoes

All footwear items may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

All athletes shall have their name across the back on the shoulder area in combination with the name of their country/territory (or NOC code).

The name of the athlete or initials may appear on the quiver and the quiver belt with a maximum letter height of 38mm on the quiver and 18mm on the belt attached to the quiver. Only Roman characters are allowed.

Section 10 · NOC Emblems and National Identity

National flags or NOC emblems are permitted on chest guards, arm protectors, arrows and quivers (max height of the letters will be 38mm). Only Roman characters are allowed.

All athletes shall have the name of their country/territory (or NOC code) across the back on the shoulder area in combination with their name.

Section 12 · Homologation Marks

No homologation marks required by the IF.

Section 17 · Submission Process

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.