Guidelines Regarding Authorised Identities
Games of the XXXII Olympiad
Tokyo 2020

Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identities.

International Federations
Documents direct access coming soon

National Olympic Committees
Documents direct access coming soon
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FIBA Basketball

Front

- Identification of the Manufacturer
- Product Technology Identification
- NOC Emblem and National Identity
- Homologation Marks

As retail trade
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NAME

6-8cm
on one line
above number

12

Identification of
the Manufacturer
Product Technology
Identification
NOC Emblem and
National Identity
Homologation
Marks
### Application of Guidelines regarding Authorised Identifications

#### Clothing

<table>
<thead>
<tr>
<th>Item</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>T-shirt</td>
<td>One Identification of the Manufacturer [■] per clothing item will be permitted, to a maximum size of 20cm².</td>
</tr>
<tr>
<td>Undershirt</td>
<td>One additional Product Technology Identification [●] will be permitted per clothing item, to a maximum size of 10cm².</td>
</tr>
<tr>
<td>Shorts</td>
<td>Where one-piece body suits are used in competition, one Identification of the Manufacturer and one Product Technology Identification shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.</td>
</tr>
<tr>
<td>Singlet</td>
<td>One-piece bodysuit</td>
</tr>
<tr>
<td>Tracksuit</td>
<td>One Identification of the Manufacturer [■] per item will be permitted, to a maximum size of 20cm².</td>
</tr>
</tbody>
</table>

#### Accessories

<table>
<thead>
<tr>
<th>Item</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Armband</td>
<td>One Identification of the Manufacturer [■] per item will be permitted, to a maximum size of 6cm².</td>
</tr>
<tr>
<td>Socks</td>
<td>One Identification of the Manufacturer [■] will be permitted per item, to a maximum size of 10cm².</td>
</tr>
<tr>
<td>Headgear</td>
<td>One Identification of the Manufacturer [■] will be permitted per item, to a maximum size of 10cm² or two Identifications of the Manufacturer, to a maximum size of 5cm² each, placed above each ear.</td>
</tr>
</tbody>
</table>

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).
### Accessories

<table>
<thead>
<tr>
<th><strong>Eyewear</strong></th>
<th>May carry the <em>Identification of the Manufacturer</em> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bag</strong></td>
<td>One <em>Identification of the Manufacturer</em> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Shoes/Footwear</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Shoes</strong></td>
<td>All footwear items may carry the <em>Identification of the Manufacturer</em> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.</td>
</tr>
</tbody>
</table>

### Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

**Section 8 · Third Party Identifications (athlete names)**

The player’s surname must appear above the player’s number and shall comprise only one line of text. The height of the writing must be between 6cm and 8cm.
Section 9 · Designs (uniform colour)

Clothing, Accessories and Equipment colours must comply with FIBA regulations on uniform, clarified in the section 4.3 of the Official Basketball Rules 2017.

Section 10 · NOC Emblems and National Identity

The name and/or emblem/symbol of the country/territory/NOC [●] must appear on the front of the playing shirts as follows:

- Above the player’s number.
- If the written text comprises one line, the letters shall be a maximum of 8cm in height. If the written text comprises two lines, the letters on each line shall be a maximum of 6cm in height.
- The emblem/symbol must occupy an area of maximum 20cm² and should be placed in the middle of the chest, next to the Identification of the Manufacturer.

For avoidance of doubt, the country/territory emblem/symbol can be the flag, the crest or NOC emblem.

Section 12 · Homologation Marks

No homologation marks required by the IF.

Section 17 · Submission Process

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

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